

Annual Report

As we embark upon this journey of celebration and reflection, let us draw inspiration from the words of the great Dr. A.P.J. Abdul Kalam, who emphasized the importance of education in nurturing inquiry, creativity, entrepreneurial spirit, and moral leadership. His words resonate with the essence of our educational endeavors at MMK, where we strive not only for academic excellence but also for the holistic development of our students' characters.

तस्माद्विद्वान् उपासीत ब्रह्म य एवं वेद । श्रोत्रियस्य चाकामहतस्य ।

Therefore, let us worship the knower of the Vedas, the embodiment of knowledge, who is realized by the wise and sought after by those desiring liberation.

Dear students, each of you, with your unique talents and aspirations, adds to the rich tapestry of our college community. Today, as we celebrate your achievements, let us also envision the boundless possibilities that lie ahead, guided by the light of knowledge and wisdom.

At MMK our effort has been always to ignited the flame of knowledge in the hearts of our students imparting not just academic excellence but also the values that will shape their character and allow them to thrive in life beyond this campus.

NEP Implementation – In alignment with the National Education Policy (NEP), our college is committed to ushering in transformative reforms that will shape India into a global knowledge superpower. Just as the ancient scriptures guide us towards enlightenment, the NEP Daves the way for a new era of educational excellence, offering flexibility and Innovation in higher education.

सा विद्या या विमुक्तये

True education is that which liberates.

Among the higher education changes outlined in the new education policy are the choice to enroll in 4-year undergraduate programs or 3-year programs, as well as multiple entry and exit points for degree programs.

The College has initiated the necessary measures to ensure a seamless switch to the new system.

NAAC Reaccreditation Process (4th Cycle):-

As we embark on the journey of NAAC reaccreditation, let us remember the words of Kalidasa:

उद्यमेन हि सिद्ध्यन्ति कार्याणि न मनोरथैः। न हि सुप्तस्य सिंहस्य प्रविशन्ति मुखे मृगाः ॥

With diligence, tasks are accomplished, not by mere desires. For a sleeping lion, deer do not enter the mouth.

Our efforts towards academic and administrative excellence are driven by the pursuit of continuous improvement and excellence.

The College was reaccredited with "A" grade by NAAC in the third cycle in May 2017. The fourth cycle's NAAC reaccreditation process has commenced and Self Study Report (SSR) has been submitted to the NAAC for further action.

Placement Cell. :- In the words of Kabir

जो तो प्रेम खेले, खेल न जाने, जाके मन के फूल खिते। यो तो खेता सार है, फूलों की सिकार बार

One who plays with love, knows not the game, only the flowers of the heart bloom. Such is the essence of the game, where flowers bloom repeatedly.

Our Placement Cell endeavors to nurture talents and facilitate opportunities for our students to bloom and thrive in the professional world.

Our college has been devoting a lot of efforts into establishing robust industry- academia linkages in order to guarantee student placements in reputable companies. Prominent companies have visited our campus and chosen our students for full-time employment opportunities. On 15th January 2024, a mega job fair was conducted where students could apply for a variety of positions from over fifteen companies. We are pleased to inform you that, in addition to placing many students, our placement process is still ongoing. Students who received assistance with internships ultimately went on to convert those internships into full-time positions.

Research Centre: In the pursuit of knowledge, let us heed the words of Chanakya:

शास्त्रेणापीह कुशलः प्रयोगः।

Even with knowledge, skill is necessary for application.

The college offers PhD degrees in Commerce (Business Policy & Administration), and Accountancy through its research centers. The College has enrolled fourteen research scholars who are working for Ph.D.s. Four of the faculty members at our degree college received guidship in Accountancy and Commerce from the University of Mumbai.

MMK: ACE-PG Students and Research Scholars Edition January 2024 was brought out by the Research Centre, Four-degree college faculty are research guides affiliated with the college research center.

The Infrastructure Renovation of the College building - In the endeavor to create conducive environments for learning, let us remember the words of Swami Vivekananda:

उत्तिष्ठत जाग्रत प्राप्य वरान्निबोधत। क्षुरस्य धारा निशिता दुरत्यया दुर्ग पथस्तत्कवयो वदन्ति ॥
Arise, awake, and stop not until the goal is reached. The path is difficult like walking on the edge of a razor; discerning individuals tread that path.

Infrastructure is the backbone of any educational institution and our management has been very supportive in revitalizing the Backbone. The students will experience improved learning experience through upgraded classrooms, library, and computer labs can significantly enhance the educational experience. Modern facilities, state-of-the-art equipment, create conducive environments for effective teaching and learning. maintaining a safe, modern, and sustainable learning environment. Enhancing safety, improving the learning experience, increasing efficiency.

Green initiatives-Solar panels have been installed on the rooftop of the college as part of sustainable power solution. Energy audit is conducted on a regular basis to evaluate energy conservation measures.

Academic and Administrative Audit - As we undergo the process of audit, let us embrace the spirit of introspection and improvement, as expressed in the Bhagavad Gita:

कर्मण्येवाश्चिकारस्ते मा फलेषु कदाचन। मा कर्मफलहेतुर्भूर्भा ते सङ्गोऽस्त्वकर्मणि ॥

You have the right to perform your prescribed duties, but you are not entitled to the fruits of your actions. Never consider yourself to be the cause of the results of your activities, nor be attached to inaction.

Gender Audit- In our pursuit of gender equality, let us be guided by the words of Mahatma Gandhi:

जेने बिना ग्राम नहीं, तेने बिना नारी। जेने बिना गाँव नहीं, तेने बिना धरी ॥

A village cannot exist without women, just as the earth cannot exist without agriculture.

The gender audit was conducted on 12th February 2024 by the gender equality activist Mrs. Rashmi Joshi.

Linkages:- In the sacred garden of knowledge, our college nurtures the saplings of research and true potential development, amidst the blossoming opportunities for enriched learning. Just as the lotus blooms amidst the murky waters, our workshops and programs are designed to awaken the entrepreneurial spirit, creativity, and self-confidence in our students, guiding them towards the path of enlightenment beyond the confines of the classroom.

यथा शिखा मणिप्रभा, ज्ञानकूपे सुसंस्कृते। तथा हमारे कॉलेज में, संप्रेषित होती उद्यमिनीश्वरी कलाएँ, सृजनात्मकता और आत्मविश्वास।

Our enduring quest remains to equip our future graduates and postgraduates with the divine armor of skills, enabling them to confront the challenges of the universe and illuminate society with their benevolent radiance. To this divine end, our college has forged celestial bonds with revered organizations such as ICAI, CIMA, ACCA, CMA, IMC, and BMA, where celestial seminars and workshops adorn the pathway to enlightenment for our students.

संसारस्य चक्रधरे, सृजनीयं रामाचर। उद्यमेन तथैवास्य, लोकानुपहकारिणः॥

The College provides an environment for research and true potential development in along with enriching learning opportunities. A range of workshops and programs designed to develop students' entrepreneurship skills, creativity, and self-confidence are conducted throughout the year. This approach draws with our knowledge of the need to prepare students for success beyond the classroom.

Our continuing objective has been to equip future graduates and postgraduates with the skills necessary to face global challenges and positively impact society. To this end, the college has established significant linkages with esteemed organizations such as ICAI, CIMA, ACCA, CMA, IMC, and BMA, with which student-focused seminars and workshops are regularly held.

Social Outreach-As we celebrate the jubilant dance of our annual day, let us acknowledge the grand symphony played by our college in orchestrating the melodies of community engagement and social responsibility. Through the sacred rites of our various initiatives, we endeavor to instill in our students the divine duty towards society, urging them to be the harbingers of change they wish to witness. By weaving threads of compassion into the fabric of our society, we aim to sculpt noble leaders who shall sow the seeds of benevolence in the barren lands of humanity.

यथा नवग्रहो ज्योतिर्मनसो धारयेत्। तथा हमारे छात्रों के हृदय में, समर्पित हो सेवा का स्वर।

Through the corridors of time, our institution orchestrates a grand spectacle of enlightenment and enrichment for our students. Just as the sacred rivers nourish the lands they touch, we endeavor to quench the thirst for knowledge in the parched souls of our students, guiding them towards the celestial abode of wisdom.

ग्राम्याणां ग्राम्यकल्पानां, जनस्य समर्पणं स्मृतम्। तथा हमारे कॉलेज में, समर्पित हो सेवा का कार्य॥

As we celebrate this annual day, let us also acknowledge the immense role that our college plays in fostering a sense of community engagement and social responsibility. Through our various initiatives, we strive to instill in our students a sense of duty towards society, encouraging them to be the change they wish to see. By actively participating in community service, environmental conservation, and various social welfare programs, we aim to cultivate compassionate leaders who will make a positive impact on the world around them.

The institution organizes a range of activities to improve the learning opportunities and experiences for students. We strive diligently to deliver education that fulfills the demands of business and industry, where it is becoming increasingly obvious that upholding social responsibility is essential to the advancement of society. We have been conducting outreach initiatives with this goal through Rotaract, DLLE, NSS, and other field programs organized by regular and self-financing courses.

The Department of Lifelong Learning and Extension has been actively engaged in various social outreach activities throughout the year. The DLLE unit aims to reach the unreached and serve the community. Hypertension awareness camp, female hygiene awareness, cleanliness drive, CPR training, career counselling, Blood donation drive are some of the highlights of the activities conducted by DLLE unit in the college.

Through the NSS, some unique initiatives have been taken like conducting seminars on student specific issues, blood donation drive, cleanliness drive, university level yoga training camp, 7 days residential camp etc.

UGC-HRDC sponsored Short Term Course on Financial and Tax Literacy was conducted by the college on behalf of the UGC HRDC, Mumbai University from 28th August 2023 to 2nd September 2023.

Department of Accountancy

- **Train, Earn & Learn-A Skill Enhancement Programme** “Train, Earn & Learn” was conducted for undergraduate students by the

College in collaboration with the WIRC of ICAI. The objective was to provide Skill based training programme with internship for Commerce Students. It provided opportunities to the students to earn while they are learning through the part-time jobs .

- **Annual Memorial Lecture** -The Department of Accountancy conducted an Annual Memorial Lecture in honour of late Shri Sanjay Dagia. Eminent personalities were invited to share their views on any emerging socio-economic, cultural or current issues for furthering the cause of education. It was held on Monday 18th December 2023 .

- **Expert Series Revision Lectures**-Revision lecture series by experts is conducted every year for the Third Year Students of appearing for Semester V and VI examinations. In the academic year 2023-24, the expert series revision lectures were held in the second and third week of October in all subjects of Semester V and March 2024 in all subjects of Semester VI.

Department of Commerce

- **Investor Awareness Programme**-For final-year college students pursuing degrees, the Department of Commerce and Students' Council hosted an "Investor Awareness Program" on October 10, 2023. The goal was to improve students' financial literacy and raise awareness of investments among the younger generation.

- **Inter Collegiate Factfusion Quiz Competition**-The Student Council Members arranged "FactFusion," an event that took place on September 11, 2023. This event strived to improve, develop on, and assess students' knowledge in the areas of general awareness and current affairs.

- **Insurance Awareness Program**-The Department of Commerce and the Students' Council organized an event themed "Insurance Awareness" on February 13, 2024. The goal was to educate young students about investing in the insurance industry. Mr. Ritesh Kochhar was the guest speaker.

Department of Business Management

- Business management students participated in the "Pratibha Samman" ceremony on September 12, 2023. The event was organized by the NGO the "Tarpan Foundation."

- The Entrepreneur day held on December 20, 2023, was a resounding success, bringing together students, faculty, and staff

in a festive celebration of the holiday season. It was inaugurated by Principal Prof. CA. Kishore Peshori . One of the highlights of the event was the vibrant array of stalls set up by the students, showcasing not only their creativity and talents but also the entrepreneurship skills they have acquired during their time at the college.

Business Communication

- The department organized the performance of two plays which were scripted, directed and performed by our students. The event was held on 4th September 2023.
- A Creative writing workshop was held on 18th October 2023 by the Business Communication Department where students learnt the art of developing creative content in a practical workshop. The resource person Dr. Kirti Nakhre conducted the workshop where students attended in large numbers.

M.Com in Advanced Accountancy

- The college implemented the New Education Policy 2020 for first year M.COM while continuing with the course structure and curriculum of 2016-17 for the second year.
- The Orientation Programme for First year M.COM was held on 16th September 2023 whereby students were informed in detail about the course curriculum and course structure and other requirements as per the New Education Policy.

BAMMC

- Going Beyond Snapshots – Session by Mr. Vimal Parmar, an independent marketing consultant with over 40 years' experience in the printing industry.
- Students visited 'Dosti House' - US Consulate Library for the screening of the movie 'Sully'.
- The BAMMC students attended Bollywood Hungama OTT India Fest 2023 – a two day event of workshops held at Taj Lands' End with eminent media personalities who shared their views like Karan Johar, Nitesh Tiwari, as well as, the cast of 'Archies'.
- The BAMMC students attended 'Essentials of Digital Marketing' Boot camp at Atlas University, BKC by Dr. Tapish Panwar. The session gave the students an insight into Social Verse, SEO for success and the AI Ambush.

- The screening of 12th Fail by the BAMMC Department in the Conference Hall was a Housefull event which was appreciated by the students who attended.
- A session on Fashion and Social Media was conducted for the BAMMC Students. The guest speaker was Paricher Tavaría who is not only a Creative Director, Radio Journalist with All India Radio, Former Programming Head at Mirchi Plus, but also a Fashion and Travel Photographer.
- The TYBAMMC Students attended a Brand Collaboration and Brand Management Workshop with special reference to Sports Branding by Pratik Hinduja, Founder of ISM Globe.

Awards and Achievements

- First place in HSNC University's first ever Film Festival hosted by R. D. National College –Best Cinematic Show reel
- First runner up (Second Place) in Detour– Jaihind College BAMMC Media Fest

BBI

- BBI students went on the field visit to Start-Up Sphere at Jio World Convention Centre on 27th June 2023.
- The Department organised a seminar on career opportunities in Banking and Finance sector by Chief Operating Officer of BFSI Sector Skill Council of India. Also, Insurance Awareness Programme was organised for students.
- A field visit was arranged for BBI students for Entrepreneurship Awareness Programme at Lala Lajpat Rai College. The students have also visited Banking Conclave held at Thakur College.
- The BBI department students have done exceptionally well in Sports at Inter University and Inter Zonal level in Football, Hockey and Basketball.

BFM

- On 11th August 2023, a session on Fundamental Analysis was conducted by Mr. Biranchi Sarangi in which the students were oriented with basic principles of fundamental analysis, tools used for analysis and decisions to be taken before entering the markets.
- On 13th September 2023, an investor's awareness programme was organized by National Commodity and Derivatives Exchange. The speaker for the session CA. Kapil Thakore made students well versed with the importance of finance and benefits of investing.
- The department in collaboration with the Indian Post office held a one-day camp for the promotion of post office investments

among the college staff and the students. To make the camp successful, students of the FYBFM went class to class explaining about the importance of investment and they also oriented them with the post office schemes.

- On 19th January 2024, a live trading session in cash markets was conducted by Mr. Sachin Nachnani.
- On 24th January 2024, the FY, SY & TY students of the department visited the Bombay Stock Exchange .

BMS

- BMS and the Placement cell of the college conducted a 3-day certificate course in collaboration with IIMC Calcutta on **BUSINESS ANALYTICS**. Students of SY and TY learnt the use of Tableau software and the methods of analysing business intelligence. This was done through Hands-On Training on the software.
- A session on Chat GPT and its application was done for the SY students where they learnt the practical application of new age AI.
- A session on 'Role of Technology in Managerial Decision Making for the TY students was held to help them understand the application of technology in managing businesses.
- Students of SYBMS along with TYBFM participated in the International Economic Convention, where they prepare a research paper on Financial Markets of Hong Kong and presented the same in a competition conducted by the HSNC Board.

BAF

- On 27th June 2023 the students of TYBAF went on a field visit for the event "**Start Up Sphere**"organised by ICAI at Jio World Convention Center where the students got to interact with many Start up firms and gain insights about the challenges they faced and opportunities available.
- **Interaction of Principal and Parents** was held in the month of June and July to acquaint parents with the course syllabus and subjects and all the certificate courses arranged by the college.
- On 12th of July 2023,a seminar was arranged for the students of BAF on "**CGMA Finance Leadership Program**" organized by AICPA and CIMA to help the students discover different opportunities of higher studies.
- On 18thAugust ,the students of SYBAF and TYBAF attended a session on Skill Development Programme "**Train , Earn and Learn**" by Dr. Saleem Khan, Deputy Director , associated with

WIRC of ICAI to help the students explore the Skill based employment opportunities.

- As a result in the month of August 2023 and February 2024 “**TEL**” was organized wherein many students from BAF participated and successfully completed the programme.
- On 8th September 2023, the students of FYBAF and SYBAF, attended “**Career in Accounting & Finance for Youth & Super Mega Counseling Programme**” hosted by WIRC of ICAI. This session helped the students to know about the various opportunities in the field of Accounting and finance.
- On 16th December 2023, the students of FYBAF and SYBAF went for a field visit to attend the “**Entrepreneurship Awareness Program**” organized by Lala Lajpat Rai College which allowed students get acquainted with the concept of incubation centres and how they work.
- The department of BAF also organized live streaming of the Interim Budget on 1st February 2024 which was attended by staff and students in large number .

Sindhi Department

- It was formed in our college in 2006. From then, we have been constantly striving to revive the Sindhi language by conducting certificate, diploma, and advanced diploma courses of NCPSSL.
- **Celebrated Teej** Festival on 2nd September 2023, where many students participated in application of Mehndi(Henna).
- On 20th September, Sindhi students and staff celebrated our diety Jhulelal Sai’s “**Bahrana Sahib**” .
- On 15th January 2024, sindhi Club of MMK college celebrated “**Seyal Phulka Day**” where all the students, teaching and non-teaching got to taste a popular sindhi dish- Seyal Phulka.

Library -The college library has a collection of more than 46000 books on various subjects. This academic year around 250 books costing Rs. 1,00,000/- is already added to the collection. The college library subscribes to 51 periodicals including e- journals. It also subscribes to N-LIST for e-journals & e-books. 97 students availed the book bank facility this year. Library has Institutional Membership of Bombay Management Association (BMA), IMC Chamber of Commerce and Industry and American Library.

WGDC: - The Women and Gender Development Cell of the college conducted a one-day Self Defence workshop for Women, in Association with Ministry of Women and Child Development, Government of Maharashtra, on 22nd July, 2023.

A seminar on prevention of sexual harassment at the workplace was held on 11th March 2024. Dr. Anju Singh, Professor of Law was the guest speaker.

Cultural Committee

- The committee celebrated Guru Purnima in July 2023 and Teachers' day in September 2023.
- As a part of 76th Independence Day celebrations, the Cultural Committee in collaboration with Nehru Yuva Kendra, Mumbai, Maharashtra organized a "Meet-And-Greet" event with 'Rapid Action Force (RAF)-Central Reserve Police Force (CRPF), 102 Battalion Camp' as per directives of Hon. Prime Minister Shri. Narendra Modi under "Meri Maati Mera Desh Abhiyan" on Monday, 14th August, 2023 from 1:00 PM to 7:00 PM
- Ganesh Chaturthi was celebrated with all the blessings of Lord Ganesha and the spiritual feelings.
- 'Nav-Sankalp-Raas' Garba was organized on the occasion of Navratri on 21st October 2023.
 - The Bharathiya Bhasha Diwas was organized to celebrate the rich linguistic diversity of India. on 11 December 2023 the event provided the platform to students to bring their talent and make their language known to others.
 - The Cultural Committee and Students Council organized Kite festival on the occasion of Makar Sankranti on the college terrace.
 - The ' three-day 'FUNKIRIA' Cultural Fest was scheduled on January 31, February 1, and February 2. A lively celebration of talent, creativity, and culture, FUNKIRIA provided a wide variety of events, competitions, and performances, bringing together participants, teachers, and students for the celebration.

Sports:-Promotion of sports is a practice which MMK adheres to. The college was the host to the following sports events:

a) 29th "VidyaSagar" Principal K.M Kundnani and Barrister H.G.Advani Memorial Inter-Collegiate Chess Tournament. On 11th & 12th August 2023 64 students participated in this event from different institutes under the HSNC board.

b) University of Mumbai Inter- Zonal Powerlifting Tournament. 4th & 5th January 2024 for men and women in which 90 students participated

c) 8th Late Dr. L.H Hiranandani HSNC Board Inter Collegiate Football Tournament-11th to 13th January 2024

d)Khelo MMK Annual Sports Day. 7th February, 2024 – Degree and Junior College students participated in large numbers.

Our sports students participated at National, State and University levels and won many medals and prizes in different categories.

I would like to express my sincere gratitude to our HSNC Board's management and trustees for their unwavering support in all our endeavors.

I extend my heartiest congratulations to all the award recipients. May the spirit of today's celebration inspire each one of us to strive for excellence, uphold moral values, and make meaningful contributions to society.

Prof. (Dr.) CA Kishore S. Peshori
Principal