



LIBRARY BULLETIN

Volume 4, Issue 2, January 2024



"One best book is equal to hundred best friends. One good friend is equal to a library"

-Dr A.P.J. Abdul Kalam



Contact : library@mmk.edu.in

[Smt. MMK College of Commerce & Economics](#)

Importance of Reading

A recent scholarly article in a journal named First Monday, titled "Why Higher-Level Reading is Important", highlights a global decline in high-level reading. Today's younger generation indeed engages in constant reading, primarily on their mobile phones rather than in traditional books. The digital reading trend poses dangers, characterized by rapid, careless, and superficial content consumption, often riddled with disinformation and fake news.

The importance of reading in today's youth cannot be overstated, given its crucial role in promoting cognitive development, academic success, communication skills, stress reduction, empathy, and a better understanding of the world. Scholarly authors argue that, due to the short attention spans demanded and maintained by the digital age, critical and thoughtful reading, immersive and slow reading, literary exploration, non-strategic or non-goal-oriented reading, and long-form reading have dramatically declined. Even audiobooks, the authors pointed out, are not the equivalent of reading but a poor substitute for it.

It's essential to note that the impact of digital reading varies among individuals, and not all digital reading is detrimental. Many educational resources and quality literature are available in digital formats, and technology can enhance the reading experience through features like interactive content and multimedia.

To address concerns about declining high-level reading habits, it's crucial to promote a balanced approach that encourages both digital and print reading. This approach should foster a love for literature and help individuals develop critical thinking skills to navigate the digital landscape effectively. Educators and parents play key roles in cultivating a reading-friendly environment for younger generations.

Let me conclude with Margaret Atwood's quote: "Reading and writing, like everything else, improve with practice. And, of course, if there are no young readers and writers, there will shortly be no older ones. Literacy will be dead, and democracy will be dead as well". To save democracy, it's imperative to read and encourage the next generation to read. What are you waiting for? Pick up a book from the library and continue reading.

Happy reading!

Ligimol Benny,
Librarian

(Courtesy: <https://firstmonday.org/ojs/index.php/fm/article/download/12770/10709#:~:text=A%20better%20reading%20routine%20improves,in%20higher%2Dlevel%20reading%20practices>)

Library Activities

Library Orientation:

Library orientation sessions were conducted for FY BCom and FY SFC students in August 2023. The primary aim was to create awareness about the library's collection and services, as well as to familiarize students with rules and regulations, with a special emphasis on the use of the Library OPAC.



Books Exhibition:

An exhibition showcasing the library's in-house collection was organized from 12 to 14 September 2023. More than 500 books were displayed and over 400 students visited the exhibition. Many students borrowed books from the exhibition for home reading. Faculty members, accompanying their students, also attended and encouraged them to explore specific books. The exhibition received an overwhelming response from both faculty and students.

A subsequent exhibition cum sale of written-off textbooks took place from 4 to 7 November 2023, with 75 books sold at Rs.20/- per book.



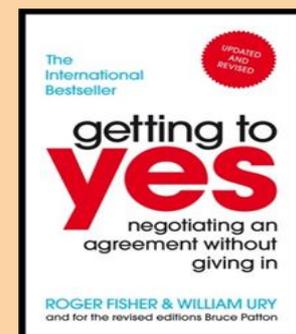
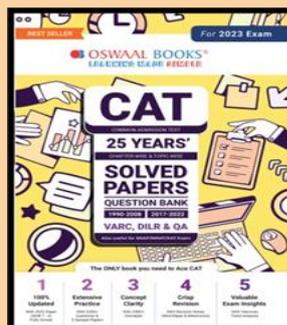
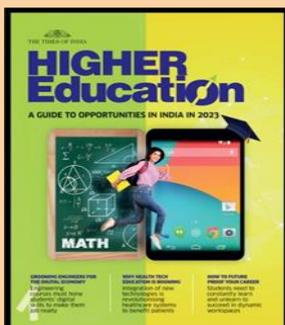
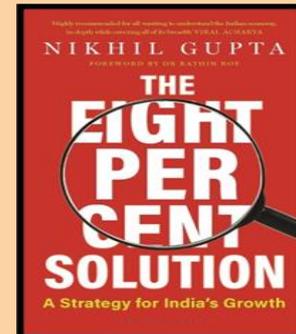
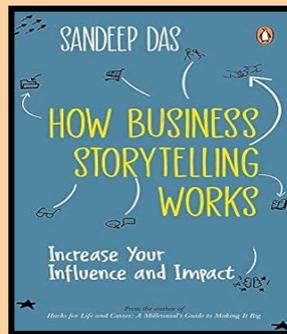
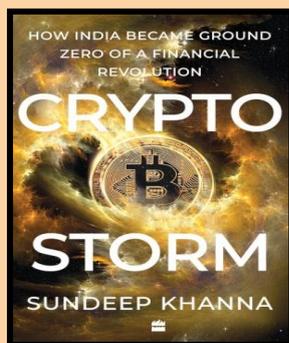
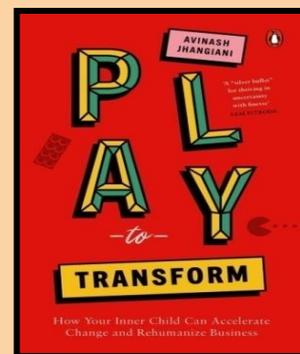
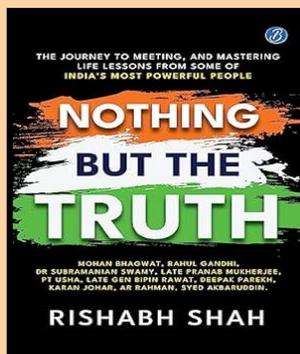
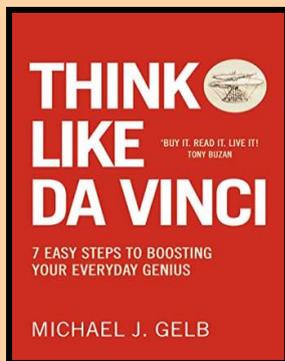
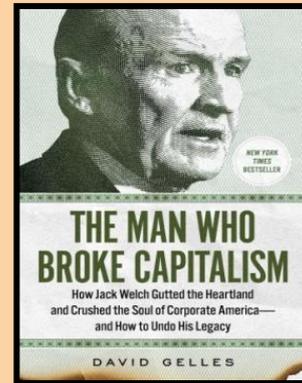
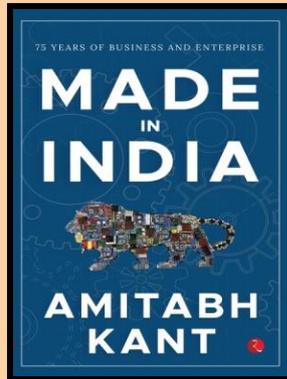
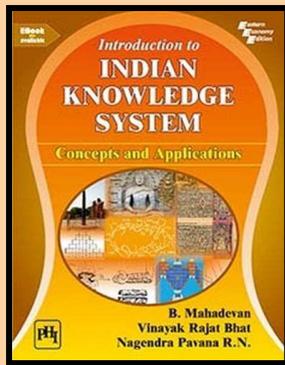


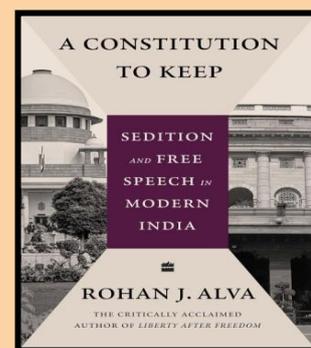
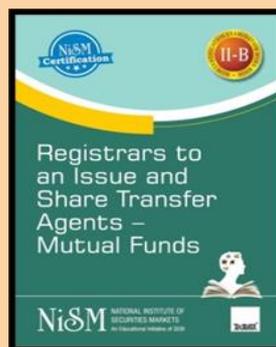
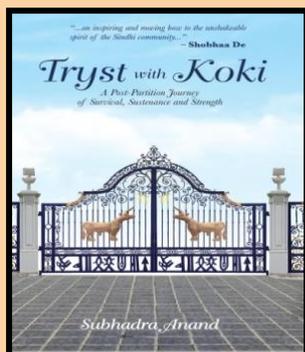
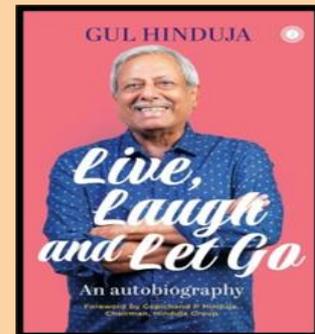
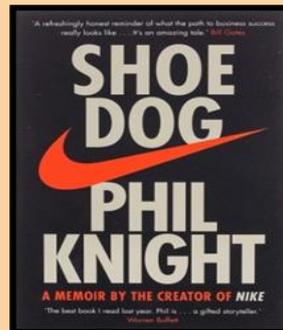
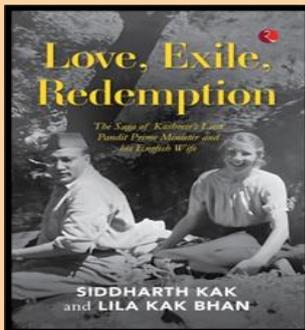
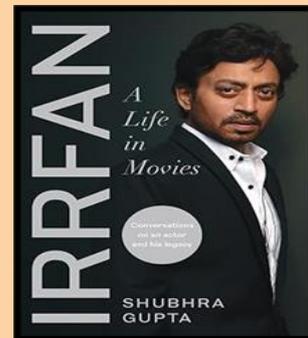
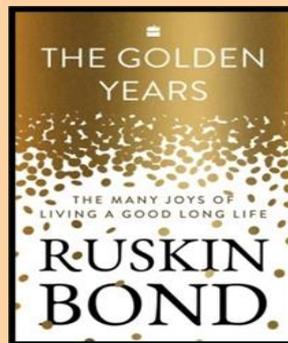
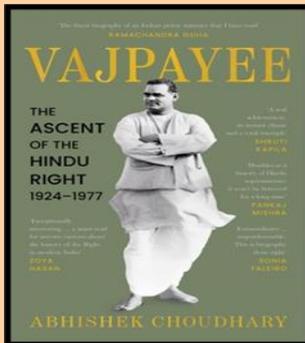
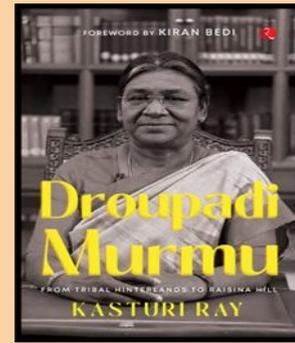
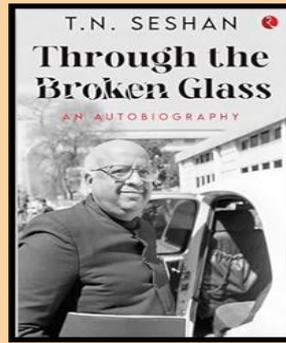
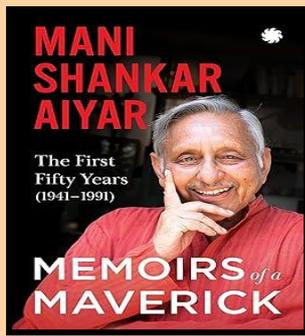
Books Display:

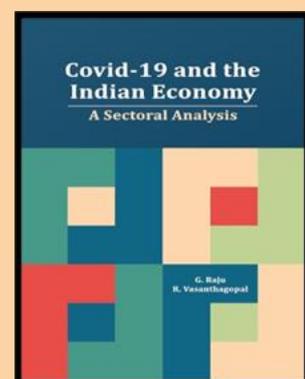
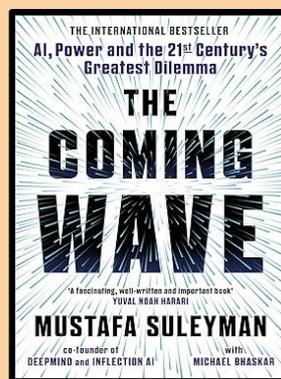
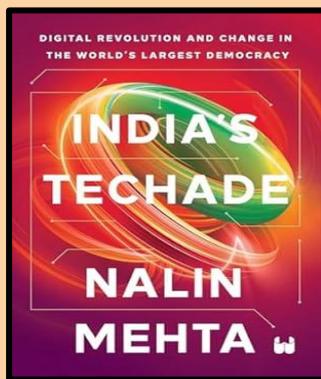
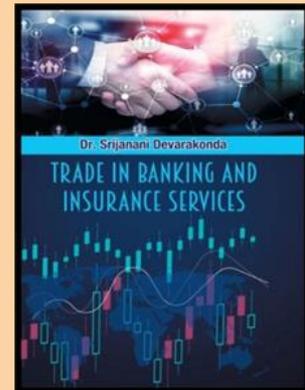
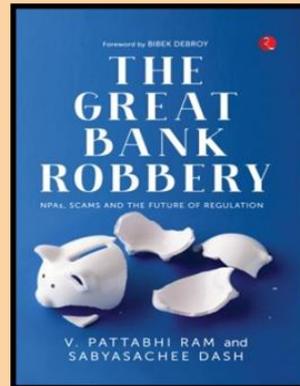
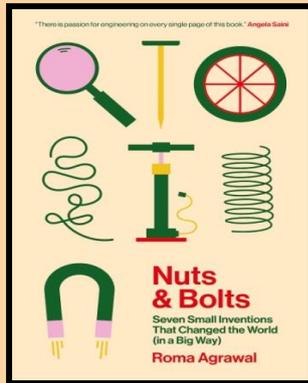
New arrivals are promptly displayed in the library's display box and on the home page of the Library OPAC. Theme-based displays of books were arranged on special occasions such as Yoga Day and Gandhi Jayanti.



New Arrivals in the Library
(Please click the image to read review)







Explore these valuable resources:

[National Digital Library](#)

[Vidya Mitra](#)

[eGyankosh](#)

[e-PG Pathshala](#)

[NPTEL](#)

[NAI](#)

[Library OPAC](#)

Contact email: librarymmk@gmail.com



Smt. MMK College of Commerce & Economics, Bandra (W), Mumbai 400 050.